

The MyPeace Project

A Vision We Can All Behold

SPONSORSHIP FORM

Name of Company, Organization or Individual

Street Address

State

Zip

Phone

Email

Website

What identifier may we use to describe you or your organization?

Sponsorship Levels – Please check the one you desire.

- | | | |
|--------------------------|--------------------|---------|
| <input type="checkbox"/> | Title Sponsor | \$5,000 |
| <input type="checkbox"/> | Benefactor | 1,000 |
| <input type="checkbox"/> | Platinum | 500 |
| <input type="checkbox"/> | Gold | 250 |
| <input type="checkbox"/> | Silver | 100 |
| <input type="checkbox"/> | Bronze | 50 |
| <input type="checkbox"/> | A Piece of MyPeace | 10 |

Title sponsorship means your name is synonymous with the event. All event information features this name prominently. All events will introduce and thank to the title sponsor. At that level, as well as at levels underneath, sponsors will get publicity and live announcements in accordance with the sponsorship level. (See reverse for more info). Publicity will include banners, print and electronic media, advertising, social networking, email and live announcements at events.

Thanks for agreeing to help make Salem's first annual MyPeace Project a success. We'll make you proud to be from the City of Peace (and Cherries.) You'll help us feel more comfy by minimizing the time we spend with hat in hand.

Oregon PeaceWorks Foundation is a tax exempt, 501(c)(3) Oregon corporation. Checks can be made out to Oregon PeaceWorks and mailed to 104 Commercial St. NE, Salem, OR 97301

Signature of Representative

Date



OPW – MyPeace Project
104 Commercial Street NE
Salem, Oregon 97301
503.585.2767 ph
503.588.0088 fax
www.mypeaceproject.org
www.oregonpeaceworks.org

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CONTRIBUTION LEVELS AND FORMS OF RECOGNITION

Title Sponsor: *The MyPeace Project presented by “your company name.”*

- Extensive electronic and print coverage (ads, articles) in Mid Valley media
- Logo on all banners, posters, program schedule, fliers and all ads
- Sponsor name in all news releases, websites, video, DVD.
- Free booth space at all trade show/exhibit venues
- Verbal mention at each venue during the event
- Logo and click through on all associated websites
- 10 All-Access wristbands to events.

Benefactor: Major exposure in all media and at all events

- Logo on all banners, posters, program schedule, fliers and ads
- Sponsor name in all press releases, video, DVD and ads
- Free booth space at all trade show/exhibit venues
- Verbal mention at each event
- Logo and click through on all associated websites.
- 5 All-Access wristbands

Platinum:

- Logo/name on all posters, program schedule and fliers
- Free booth space at all trade show/exhibit venues
- Verbal mention during sponsored major event or program
- Listed in news releases, video and on all associated websites

Gold:

- Logo/name on program schedule and fliers
- Free booth space at one trade show/exhibit venue
- Verbal mention during sponsored event or program
- Logo click through on all associated websites

Silver

- Name on program schedule and fliers
- Logo click through on all associated websites

Bronze

- Name on program schedule
- Name click through on all associated websites

A piece of MyPeace - Website mention and program listing

There is no other citywide celebration that contributes a month's worth of education and entertainment. Besides tremendous saturation of name recognition during the month in the Salem/Keizer area, the event will also capture some statewide media coverage.

No other organization hopes to bring together such a diverse mix of people and groups all wanting to create a unified vision of peace and sustainability. Your name association with such an effort will show the heart of your organization, as well as your dedication and leadership.

This is the first annual MyPeace effort. Already, among early partners like Willamette University, there is excitement about what can happen next year and the year after.

Perhaps best of all, your contribution helps to create a peace vision for our community, which will be used as a model to help other Oregon cities to do likewise.



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