

ARTIST PROSPECTUS

"Celebrate December - Something Red"

Art Walk, Show & Sale
2007

Sponsored by



Welcome to Artists In Action's 5th Annual "Celebrate December - Something Red" art walk, show and sale. The success of past years demonstrates that this event is one of the highlights of the holiday season for Salem area residents by contributing to the vitality, ambience, and sense of community of downtown Salem. Participating artists also benefited from sales and contacts. Once again, downtown Salem merchants are excited to offer their businesses for the display and celebration of art for "Something Red"!

Questions? Call Lorraine Dye, 503-364-5410 or
www.artistsinaction.org
email: aia@artistsinaction.org

Artists In Action is a 501(c)(3) non-profit corporation, consisting of a group of diverse, dedicated artists and artisans working to create stronger ties with each other and with the communities of the Salem area. Members

share their achievements, ideas, inspirations, and opportunities for artists to develop, show and/or sell their work. Members participate in a variety of activities to ensure that their work becomes a visible part of life in the community.

Schedule

Saturday, November 17, 11-4 pm:

- Artwork due. Reed Opera House, 3rd Floor Grand Ballroom

Tuesday, November 20, 11-4 pm:

- Non-accepted entries must be picked up.

December 5 - December 29 - Exhibit

Wednesday, December 5:

- 5-8 pm: Art Walk (Artists greet the public at merchants' locations 5-6:30 pm)
- 7-8 pm: Awards Reception, Location TBA.
Wear something red!

December 29-31, 11-4 pm: Pick up artwork/sales money at merchant locations where your artwork is located.

Eligibility & Requirements

This juried event is open to all Oregon artists in the following media: painting, drawing, printmaking, photography, ceramic, sculpture, collage, mixed media, fiber, jewelry and other fine arts media. Only original art completed within the last two years and have not been shown in this event before, will be accepted; reproductions of original art are not allowed, i.e., inkjet, photocopies, Gicleés (except for photography). Artwork is placed in various sponsoring business locations in the Salem downtown area for display and sale. In 2005 & 2006, 18 locations participated in the Art Walk and month-long exhibit.

Artwork must feature the color Red. This is not to be construed as being predominately red (although that is encouraged), but it must have more than an unobtrusive red object or hint of a red color. The color red must be 'featured' in the artwork itself (as opposed to a frame or mat).

Size & Presentation: Artwork must be ready for installation. Two-dimensional artwork must be presented appropriately for medium. If framed, frames must be clean and free of scratches and corners meeting neatly. Glass, plexi and mats must be clean, unscratched and accurately cut. All work intended for hanging must have a hanging wire securely attached, no saw tooth hangers. Three-dimensional artwork should be able to be handled without extreme risk of breakage. Unframed paintings are allowed if they have box-finish, minimum 1-3/8" deep box edge, are professionally finished on edges and sides, and shall have no visible staples. Very large or heavy artwork that may not be exhibited because of weight and exhibit limitations as some merchants have limited display area for 3-D work and larger artworks.

Art shall be for sale and must be ready to be purchased and carried immediately; it does not have to be exhibited for a certain length of time. 15% of sale price will go to the merchants for hosting your artwork.

Entry Fee: Each artist may submit up to 2 entries total. Members of Artists In Action in good standing are waived an entry fee. Non-members may submit up to 2 entries with a nonrefundable fee of \$5 per entry.

Deadline: Deliver actual artwork for jurying on the date and times in the above schedule, to Reed Opera House, 189 Liberty St. NE, 3rd floor Grand Ballroom, in downtown Salem. Elevators are available on Liberty St. or Court St. side.

Packaging: Artwork must be protected for transport by wrapping material (paper, cardboard, plastic, box, etc.). Identical labels must be affixed to the outside packaging for identification and repackaging, as well as to the back of artwork. Packaging will 'travel' with artwork to exhibit locations, however, AiA/businesses cannot be held liable for missing or damaged packaging.

Jurying & Awards: Artwork will be juried by actual artwork, not by slides or photographs. We are honored to have a prominent jury panel for this event: Judy Phipps, award-winning pastel and bronze artist, Carol Hausser, artist/Chemeketa

Artists in Action
PO Box 2684
Salem OR 97308
Artistsinaction.org

C.C. instructor, and Alexandra Opie, Willamatte U. artist/instructor in video and photography.

Jurying considerations will include: Mastery of medium, Presentation, Appropriateness, and Use of the color Red.

Awards will be presented at the Reception in the following categories. Additionally, AiA / judges may also choose to make awards in media categories, e.g., 2D paintings, photography, "soft" 3D, "hard" 3D, etc.

- Mayor's Award
- Ron Cowan - Statesman Journal Award
- Salem Merchants Award
- Best of Show Award
- First, Second and Third Place
- Best Use of Red Award
- Honorable Mentions

Benefits to Participating Artists

- Articles to area newspapers.
- Paid print & radio advertising.
- Mapcards to exhibiting merchants.

Artists are responsible for making their own arrangements with the merchants for picking up their own artwork/sales monies.

Artists will be contacted by email / phone regarding location of their artwork. DO NOT CALL to inquire prior to December 5.

Liability: Artists In Action, participating merchants, their agents and volunteers, shall not be held liable for any damage or loss their artwork may sustain during shipping, handling, hanging and display for this event. "Damage" as used in this paragraph includes any damage of broken glass in frames that might be caused by framing stress. Artists are encouraged to carry their own insurance. Artists agree to allow their work to be freely photographed and published for purposes of promoting this exhibition. Any works unclaimed more than 30 days after the close of the exhibition, December 31, 2007, may be considered unclaimed property and disposed of. *Entries not*

accepted must be picked up per the above Schedule. All artwork not picked up by deadlines stated in this prospectus may be subject to a storage fee of \$5 per day.

USE THESE LABELS FOR ARTWORK

Piece #1

Artist Name: _____

Title of Piece: _____

Medium: _____

Overall Size: _____

Retail Price: _____

Artist's Phone # _____

Piece #2

Artist Name: _____

Title of Piece: _____

Medium: _____

Overall Size: _____

Retail Price: _____

Artist's Phone # _____

USE THESE LABELS FOR PROTECTIVE WRAPPING

Piece #1

Artist Name: _____

Title of Piece: _____

Medium: _____

Overall Size: _____

Retail Price: _____

Artist's Phone # _____

Piece #2

Artist Name: _____

Title of Piece: _____

Medium: _____

Overall Size: _____

Retail Price: _____

Artist's Phone # _____

ARTIST ENTRY FORM

Artist Name: _____

Address: _____

Artist's Phone # _____

Email _____

No. of pieces submitted: __1__ __2__

Payment: cash \$_____ check \$_____

___ Current Member: FREE

___ New Member: \$25

___ Nonmember: \$5 per piece.

I agree with the terms of this prospectus and event:

_____ Date _____ Artist Signature

Do not write below this line:
=====

pieces submitted: _____

pieces accepted: _____

Initials: _____